

# PITCH PRACTICE!

APRIL 3, 2007



HEADING TO *HOT DOCS* ?

GOT A GREAT IDEA TO PITCH ?

COME OUT & PITCH TO AN ALL-STAR PANEL  
OF DEVELOPMENT PRODUCERS.

## PANELISTS

### MODERATOR:

**AYNSLEY VOGEL**, DIRECTOR OF DEVELOPMENT  
PAPERNY FILMS

**MICHELE MCMAHON**, DEVELOPMENT MANAGER  
OMNI FILM PRODUCTIONS

**SHARON MCNAMARA**, SENIOR PRODUCER  
PRODUCTION & DEVELOPMENT  
FORCE FOUR ENTERTAINMENT

**TRACEY FRIESEN**, PRODUCER  
NATIONAL FILM BOARD

**TRISH WILLIAMS**, DEVELOPMENT MANAGER  
SCREEN SIREN PICTURES

## APPLY TO PITCH

TO APPLY AS A PITCHING CANDIDATE:  
EMAIL YOUR BIO AND A ONE-PAGE PROJECT SYNOPSIS  
TO [DOCBC@DOCBC.ORG](mailto:DOCBC@DOCBC.ORG) BY MARCH 30TH.

6 SUBMISSIONS WILL BE CHOSEN.  
SELECTED PITCHES WILL BE CONTACTED BY APRIL 1ST.

## LOCATION

VANCOUVER PUBLIC LIBRARY - PETER KAYE & ALMA ROOM  
8 TO 10 PM. DOORS AT 7:30 PM  
FREE FOR DOC BC MEMBERS. \$10 FOR NON-MEMBERS.

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DOC BC - DOCUMENTARY ORGANISATION OF CANADA  
[www.docbc.org](http://www.docbc.org)

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Come out April 3rd and pitch to an all-star panel of development producers from Paperny Films, Screen Siren Pictures, Force Four, Omni Films and NFB.

As market and festival veterans, this sizzling panel have received and made a lot of pitches, and are prepared to offer great feedback in this instructive environment.

**AYNSLEY VOGEL**, DIRECTOR OF DEVELOPMENT,  
PAPERNY FILMS [MODERATOR]

Aynsley works closely with broadcasters, producers and creative teams at Paperny Films. She is the author of 'Vancouver, A History in Photographs,' and has been a producer for CBC Radio.

**MICHELE MCMAHON**, DEVELOPMENT MANAGER,  
OMNI FILM PRODUCTIONS [PANELIST]

Michele has been pitching stories in one form or another for about 17 years. She started as a journalist in 1990 on CBC's Six O'clock and has worked as a researcher/writer on many docs and series since. In 2004 she joined Omni Film where she works with the development team to transform an idea to a green-lit show.

**SHARON MCNAMARA**, SENIOR PRODUCER,  
PRODUCTION & DEVELOPMENT,  
FORCE FOUR ENTERTAINMENT [PANELIST]

Sharon envisions and oversees the creative and logistical aspects of documentary, lifestyle, and reality television productions, including the recent hit series 'Manhattan Matchmaker,' for W Network. She is currently working on a busy development slate, which includes a series for HGTV, feature films, and television movies.

**TRACEY FRIESEN**, PRODUCER, NATIONAL FILM BOARD  
OF CANADA'S PACIFIC & YUKON CENTRE [PANELIST]

Tracey has ten films in development and production, and is currently launching 'Shameless,' 'Citizen Sam' and 'Raised to be Heroes.' Tracey worked in industry relations with Rainmaker for 5 years, and has been honoured with the Women in Film & Video Lifetime Membership Award.

**TRISH WILLIAMS**, DEVELOPMENT MANAGER,  
SCREEN SIREN PICTURES [PANELIST]

Trish is managing the busy development slate of feature films, documentaries and dramas with broadcasters like CBC, CTV, Global, APTN, IFC and LIFE. Trish produced and wrote 'Secrets: A Parent's Guide to the Teenage Sexual Revolution,' in 2005 and has worked as an On-Air Host for Zed, CBC's arts & culture tv series.

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